



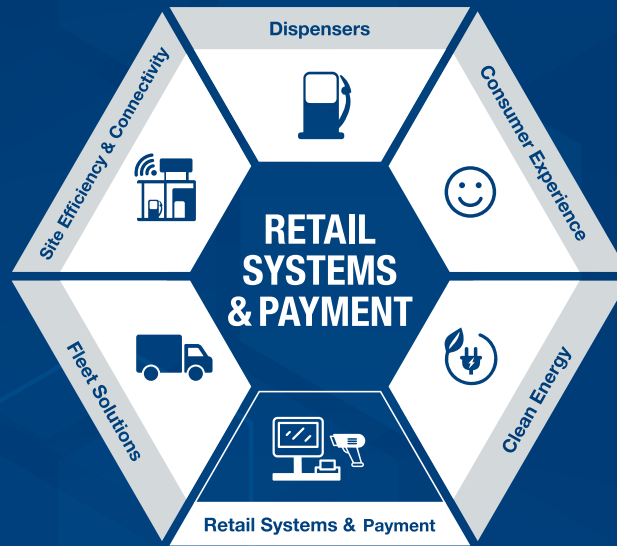
POS Updates Made Simple with Centralized Remote Management

DX Retail®



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DFS *Worldwide* Brands



Synchronized Cloud Data for Simple POS Management

As a fuel station network owner, it can be difficult to make sure that all of your sites are running on the same systems with the same data. On a more local level, making sure that all of your individual store's Tokheim Fuel POS® (point-of-sale system) are aligned and are maintaining the same standards can be time consuming and laborious.

DX Retail® makes it easier than ever to update all your stores' Tokheim Fuel POS and DFS Self-Checkout Kiosk systems securely and efficiently, thanks to its use of Microsoft Azure and intelligent edge technology. Driving updates to multiple pieces of site equipment is straightforward, fast and can be done with the touch of a button from any web-enabled device from anywhere, thanks to its cloud-based connected solution.

The ability to remotely drive updates to a single site or to hundreds of sites simultaneously is a significant time saving and ensures your sites are updated with the latest retail items and pricing.

DFS *Worldwide Brands*

It's Time to Invest in Your Future

Centralized, Synchronized Data

- Synchronize your site information over the cloud and implement changes and updates with the single push of a button
- Centralize data between the cloud and local Fuel POS and self-checkout systems for multi-station site management, data back-up and reporting
- A unique solution to manage both POS systems and forecourt controllers simultaneously
- Significantly simplify and reduce the time required for customers and service technicians to deploy changes

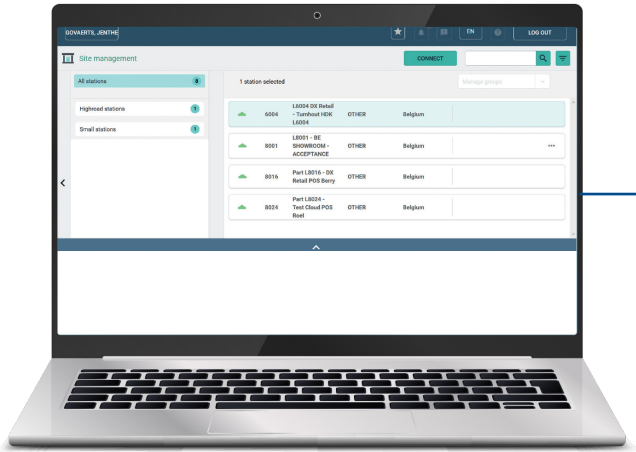
Make Changes Quickly and Easily

- Quickly send POS updates to multiple locations simultaneously, saving time while maintaining standards across your entire chain
- Make convenient targeted updates across your network instantly, reducing service costs
- Configure, generate, and collect day, month, year, and accounting day reports
- Highly flexible system to manage fuels which increases efficiency and reduces the time required to configure and deploy new pricing strategies

Customized User Management

- Create specific groups for different sets of POS configurations—for example, a group of self-checkout kiosks—in order to make convenient targeted updates
- Switch between a wide range of languages in real-time on any available page in the system
- Self-checkout branding configuration: highly efficient field management by allowing a change to be made on all systems at the same time
- Upselling prompts on customer display and on-screen welcome messages





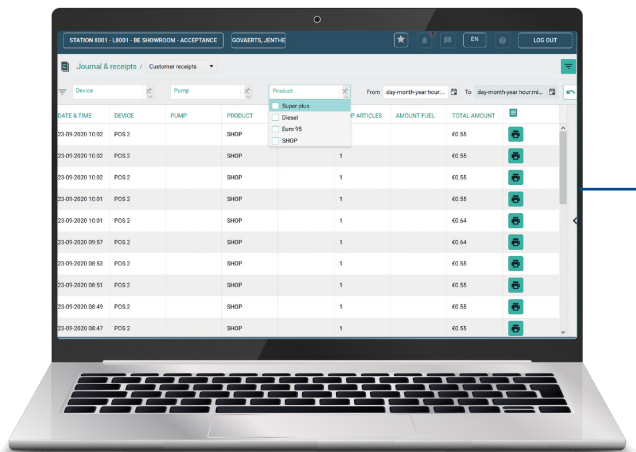
Centralized POS Management

For multiple locations, DX Retail® makes it easier than ever to manage, update and synchronize all of your stores' Fuel POS and self-checkout systems securely and efficiently.



Article Buttons

Link POS buttons to their respective retail articles. Configure their attributes (e.g. price) and distribute updates to one or more sites to keep the point-of-sale systems up to date with the latest information.



Journals and Receipts

Retrieve journals and receipts remotely and easily using simplified searches by applying a filter.



The Features that Make it Possible

Multi-Location Functions

Save time and maintain standards across an entire install base, reduce overall service costs by efficiently deploying changes, and increase the flexibility, efficiency and work associated with managed stations.

Article Management

Increases flexibility and makes it easier to manage articles such as configuring article button images at multiple locations.

DFS Smart Sync

Data and configuration of multiple sites are synchronized and retrievable at any location.

Backup & Restore

Decreases risk of data loss and reduces downtime.

Centralized Site Management and Configuration

Enables users to obtain data that allows them to stay informed with site operational activities, reduce operational costs and boost efficiencies.

Reporting

Eliminates the effort and work associated with manually collecting individual reports across each site in your network.

DFS and Microsoft: Driving Digital Transformation

Having the ability to synchronize data across multiple POS systems - both locally and network wide - makes running a successful and profitable fuel business a simple and pain-free operation, while bringing additional opportunities such as data back-up protection and reporting capabilities.

These features and benefits are all possible because DX Retail® runs on Microsoft Azure. Customers can access their data remotely at any time, and of course, fuel stations get the data integrity, state-of-the-art security features and confidentiality they have come to expect from Azure solutions. Cloud hosting enables site operators to be more efficient when running their fuel business, making it simple to manage and centralize infrastructure. DX Retail® is also part of the cloud-based DFS DX™ connected solutions platform, which gives customers a single solution for the complete management of all aspects of their fuel business.



DFS DX™ Connected Solutions Platform

DX Retail® is just one of five solutions in the DFS DX™ platform. DFS DX™ platform delivers operational cost reductions, increased sales and an enhanced customer experience through a combination of intelligent fueling and retail solutions. This solution is the industry's first open, global and common cloud platform that harnesses advanced analytics and IoT and to deliver five core innovative solutions focused on customer experience and asset optimization.

Drive Increased Sales Revenue

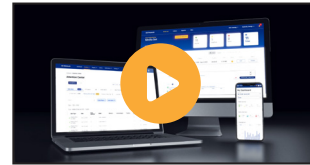
Many locations operate retail, car wash, or other related businesses, and these can be vital for your bottom line. Promote products and services at the dispenser to drive in-store foot traffic and sales, increase customer loyalty, and deliver an enjoyable customer experience.

Maximize Site Assets and Operational Efficiency with IoT

From the tank to the payment module, the operational efficiency of your entire retail station has a direct impact on your bottom line. The DFS DX™ platform helps you streamline operations and optimize site assets.

Increase Safety and Security with the DFS DX™ Platform

When it comes to fuel stations, compliance and security are critical. Powered by Microsoft Azure, the software applications that comprise the DFS DX™ platform use intelligent edge to provide ongoing updates on the state of your devices. The solution suite uses Azure Stream Analytics to expedite data creation and alert you to potential issues.



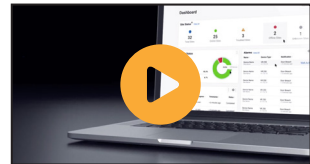
DFS DX™ Platform

Digital transformation for the
fueling industry



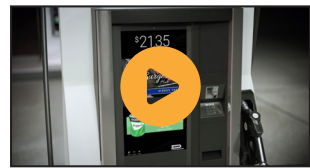
DX Wetstock®

Real-time precise fuel loss
identification and notification



DX Monitor®

Proactive fuel dispenser uptime and
security monitoring and management



DX Promote®

Drive targeted consumer advertising
at the fuel dispenser



DX Retail®

Centrally deploy and manage
point of sale solutions



DX Fleet®

Manage and monitor your fleet fueling
enterprise from a single interface

